

# <u>Media Advisory</u>

A collaboration between the City of San José and San José State University

For Immediate Release

Tuesday, September 2, 2008

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## **Community Celebration Marking King Library's Five Years of Success**

"5 on Fourth" kick-off event marks anniversary of unique partnership

**WHAT:** Community event kicking off a month of celebration marking the fifth

anniversary of the groundbreaking and award-winning Dr. Martin Luther King, Jr. Library. Event features a full day of multicultural performances, exhibits, tours, a video game tournament for young

adults, and other family-oriented activities.

**WHEN:** Saturday, September 6, 11 a.m. – 4 p.m.

Opening Ceremony at 11 a.m. on Caret Plaza (campus entrance)

**WHERE:** Dr. Martin Luther King, Jr. Library

150 E. San Fernando St. (at S. Fourth St.), San Jose

**WHO:** Sam Liccardo, District 3 Councilmember, City of San José

Carmen Sigler, Provost, San José State University

Harry Mavrogenes, Executive Director, San Jose Redevelopment Agency

Ruth Kifer, Dean, San José State University Library

Jane Light, Director, San José Public Library

**WHY:** Since August 2003, the successful collaboration between the City of

San José and San José State University has provided a collection of more than a million books, periodicals, CDs, DVDs, computers and other resources in a visually stunning, eight-story facility designed for the joint use of public and academic customers. King Library has served

a dual role as the university library and the main library for the burgeoning branch network of the San José Public Library system, allowing materials and electronic resources from both university and

public collections to be shared freely.

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#### VISUALS / EVENT SCHEDULE

TIME ACTIVITY

#### On Caret Plaza at the Campus Entrance to the King Library

Opening Ceremony, followed by light refreshments

2008 San José Teen Idol leads singalong

12 p.m. Sandoshin Taiko

1 p.m. Vo Vinam Martial Arts and Lion Dance

2 p.m. Las Cruces Folklorico

### **Inside the King Library**

12 p.m. – 1 p.m. "The World of Beethoven's Pianos" Beethoven Center, 5th Floor 12 p.m. – 3 p.m. Young Adult Video Game Tournament, 2nd Floor, Rm. 229/225

Open House - presentation of collections, California Room, SJSU Special Collections and Sourisseau Academy, 5th Floor

1 p.m. – 2 p.m. "The Salacious Steinbeck: The Women behind the Masterworks," Steinbeck Center, 5th Floor

2 p.m. – 3 p.m. Open House - Cultural Heritage Center (Chicano, Asian American,

and Africana collections), 5th Floor

Ongoing Library History Exhibit, 5<sup>th</sup> Floor

"My World, My Community" – Teen Photo Exhibit,  $4^{th}$  Floor

Crafts & Story Time – Children's Room, 1st Floor